



CSG Assure SMS Testing

Deliver the right SMS
with the right content



SMS isn't just for consumers anymore. Enterprises—large and small, non-profits, and even governments—use Application-to-Person SMS Communications (A2P SMS) to provide appointment reminders, offer discounts, and communicate events to their customers. As the service has evolved, SMS notifications have become a tool for public and private institutions to share critical information during an emergency, communicating everything from localized severe weather alerts to emergency notifications. In these instances, service quality and timely delivery matter. With CSG Assure, you can test the quality of your SMS products—as experienced by the customer—within days of deployment.

Measuring the Experience

Mobile phone users send trillions of SMS messages every year. Users expect quick delivery—regardless of destination—and count on providers to deliver quality service. Whether you are an SMS aggregator or a carrier, a mobile operator or an enterprise, CSG Assure enables verification of true end-to-end text message delivery via hundreds of test nodes in over 150 countries through the CSG Global Test Network.

Verify the text message delivery of all your connected suppliers in real-time—no more relying on unverifiable delivery reports from the network. Schedule automated and recurring tests, or perform ad hoc tests to get interactive, real-time results. In both cases, an SMS is sent from your network to a CSG test node at the end user/ subscriber level in order to gauge successful message delivery. CSG Assure also initiates SMS from SMS-enabled test nodes around the world to any other test node or mobile device.

Guarantee Results

With CSG Assure for SMS Testing, you can differentiate yourself from other SMS aggregators or SMS carriers in the marketplace. Test suppliers with only a few clicks through the system's user-friendly interface. Manage and actively test a wide variety of SMS options, including configurable originator type and sender address, alphanumeric, short code and MSISDN.

CSG Assure lets you configure reports of your testing results, and access delivery reports from the network for comparison—all from within CSG Assure. This helps you identify potential problems before they have a major impact on your operations and your credibility.

Key Benefits

- End-to-end SMS delivery testing of A2P and P2P
- Superior platform using a global test network
- Mobile terminating and mobile originating testing
- Low cost SaaS solution: low monthly OPEX cost; limited CAPEX
- Fast deployment (5-10 days)

Comprehensive testing

- True reception by receiver
- True delivery time
- Textual content verification
- Sender address verification
- SMSC address
- Character set validation
- Concatenated messages delivery testing
- Binary content verification

Configurable

- Originator type and sender address
- Reporting

Contact Us

Talk to our experts about SMS testing and learn how you can deliver a seamless mobile communication experience for SMS users.

About CSG

CSG empowers companies to build unforgettable experiences, making it easier for people and businesses to connect with, use and pay for the services they value most. Our customer experience, billing and payments solutions help companies of any size make money and make a difference. With our SaaS solutions, company leaders can take control of their future, and tap into guidance along the way from our more than 5k-strong experienced global team.

Want to learn more about how to be a change maker and industry shaper like our 1,000-plus clients? Visit [csgi.com](https://www.csgi.com) to learn more.